



SAMPLE TELEPHONE SCRIPT

Hello _____ this is _____.

General Information

- I am hosting a table this year at FSL's 5th Annual Fundraiser **Hope in Motion** on Wednesday, March 22, 2023. It's a fundraising event, and I would love to have you at my table if you're available! 100% of the event's proceeds will support FSL's programs and services.
- FSL has been helping Arizonans maintain and enhance their independence since 1974 through a variety of services surrounding providing a safe home and care services.

Making the ask to join your table

- 100% of contributions raised at the event will go directly to the programs and services that FSL provides. This investment is guaranteed to impact our LOCAL community!
- Donations to FSL qualify for the Arizona Charitable Tax Credit (\$400 single / \$800 joint filers).
- There are several options for making a gift. A gift can be paid by check or credit card at the event or in installments after the event.
- Would you like to join my table? Are you comfortable making a pledge of this amount? Would you like to think about it? I can call back.

Where does the money go?

- FSL focuses its efforts in FOUR areas of essential need: Safe Home, Nutritious Meals, Health and Wellness Programs and Caregiver Support.
- For example, last year, FSL provided a SAFE HOME for 1,023 Arizonans each night.
- For example, last year, FSL provided NUTRITIOUS MEALS to 1,413 Arizonans each day.

- Because of generous sponsors, the costs of the event are covered, leaving 100% of all contributions to go directly toward these programs and services.

SAMPLE SOCIAL MEDIA POST

Hope in Motion FSL's 5th annual fundraising event, will take place on Wednesday, March 22, 2023 at Phoenix Country Club. I would love for you to join myself and my friends at the organization for Breakfast or Lunch! You can reserve your seat online, by emailing RSVP@fsl.org or private message me.

Don't worry - If you are unable to attend, you can still support FSL by donating on our website!